

The South Florida Emerald Society
July 1, 2004
Miami Yacht Club
Minutes

Call to Order

The meeting was called to order at 7:20 PM. Present were President Tom Dunn; First Vice President, Bill O'Brien; Second Vice President, Jim Cooney; Secretary, Carroll Cameron; Treasurer, David Russell; Board Members, Dan Fitzgerald, Billy Cameron, Joe McManus, John Doherty, Mary Ann Fierro, Oliver Kerr, Michael O'Connor, Patrick Novack, and members Bill Hartnett and Michael Geyer. John Cosgrove and Judi Sherry were excused. A quorum was established.

Order of Business

The order of business was adopted.

Secretary's Report (C. Cameron)

The minutes were approved as amended. A draft of the procedures manual was distributed.

Directive: All Board members to review a draft of the procedures manual and email written additions and corrections to C. Cameron prior to the next Board meeting.

Treasurer's Report (D. Russell)

The treasurer presented several detailed reports that are attached to the minutes.

Directive: Russell to purchase a CD at Colonial Bank in order to obtain interest on funds not needed for immediate expenses.

Motion: By Fitzgerald to waive Tom Flynn's 2004 dues because of other donations he has made. Second by Russell. **Motion passed.**

Directive: Bill O'Brien to notify Flynn of dues waiver.

Committee Reports

Membership Committee (John Doherty)

The membership committee contacted 41 of 60 members who had not paid their 2004 dues. Of the number contacted, 10 are now current and 13 have promised to pay.

The following were approved as new members.

New member	Sponsor	Status
Brian Eaton	John Doherty, Carroll Cameron	Active
Mary Jane Thompson	Pat Villacorta, Marianne Fierro	Active

Independence Day (B & C Cameron)

Supplies have been bought under budget. B. Cameron gave directions on parking to accommodate the Key Biscayne Yacht Club. Dress is green shirt, white slacks or shorts. M. Geyer volunteered to bring a convertible. Other members will bring golf carts. Discussion on location of banner and flag holders. **Motion:** By C. Cameron to purchase 2 flag holders if the others are not found. Second by Fierro. **Motion passed.**

Directive: Dunn to purchase flag holders to replace any that are lost.

Christmas Dinner (Cooney)

Cooney presented a proposed budget. **Motion** by O'Connor to accept budget, not to exceed the amount in the proposal. Second by Fierro. **Motion passed.**

Directive: Christmas Committee to make decisions about food and entertainment and report their decisions at the next Board meeting.

Cultural Series (McManus)

The Cultural Series will take a hiatus until the second Sunday in October. On Wednesday, June 16, the mayor of Coral Gables presented the society with a Bloomsday Proclamation followed by dramatic readings from Ulysses at Books and Books and an evening of Irish song and laughter at John Martin's. **Motion** by Fierro to have the Bloomsday proclamation framed and hung at John Martin's. Second by Kerr. **Motion passed.**

Directive: McManus to get Bloomsday proclamation framed and hang it on the first Sunday the cultural series resumes.

Website (Doherty)

The Irish resources page is almost ready to be added to the site.

Social Site (O'Brien)

The July social will be Wednesday, July 28, 6:00 PM at John Martin's in Coral Gables. There will be no social in August.

Directory (C. Cameron)

\$1,000 was the estimate given by Bill Hartnett for printing 300 directories. Much of the cost is in the initial set up. Future editions could be less expensive. Members have been offered business card ads for \$25.00 to help offset publication costs. **Motion:** By Novak to sell ads on the inside covers for \$200. Second by Kerr. **Motion passed.** Motion by Fierro to give C. Cameron authority to print as soon as all ads are in. Second by McManus. **Motion passed.** Deadline for ads and copy changes is noon, Friday, July 9, 2004.

Directive: Novack and Kerr to pursue purchasers for the inside covers of the directory.

Directive: C.Cameron to offer full and half page ads on inside pages of the directory at \$65 and \$40 respectively.

Directive: C.Cameron to finish proofing with the printer and have the directories printed.

Big Mouth (Hartnett)

Hartnett has volunteered to let the society use his Big Mouth machine after September 1, 2004. He needs the names and phone numbers in ascii.

Directive: Hartnett to check if the directory listings will suffice for taking names and numbers for Big Mouth announcements.

Directive: Hartnett to prepare a page for the procedures manual on how to create and send Big Mouth announcements.

HEALTH AND WELFARE

Former member Bruce Myles passed away. Janice Lynch's mother died. Fierro has send cards to both families.

Fierro and Kerr have announced their engagement.

The meeting was adjourned at 8:55 PM.

NEXT MEETING WILL BE THURSDAY, SEPTEMBER 2, 2004

Calendar

Date	Event	Place
7/4/04	Independence Day Parade	Key Biscayne
7/28/04	Social Meeting (6:00 P.M.)	John Martin's Coral Gables
9/2/04	Board Meeting	Miami Yacht Club

January Directives

Directive: McManus to send C. Cameron protocol for the Cultural Series to be included in the procedures manual.

March Directives

Directive: C.L. Conroy & Fierro to develop a marketing brochure to increase membership.

Directive: Doherty to add key word links to our site to increase the number of hits when interested parties are using search engines to find Irish events in South Florida. Suggested key words: Irish, Irish-American, Florida, Miami, Gaelic, Celtic.

May Directives

Directive: Dunn to send Doherty notices of Irish-related events so the website calendar can be kept current.

Directive: Dunn to begin search among members and corporations for a grand prize.

July Directives

Directive: All Board members to review a draft of the procedures manual and email written additions and corrections to C. Cameron prior to the next Board meeting.

Directive: Russell to purchase a CD at Colonial Bank in order to obtain interest on funds not needed for immediate expenses.

Directive: Bill O'Brien to notify Flynn of dues waiver.

Directive: Christmas Committee to make decisions about food and entertainment and report their decisions at the next Board meeting.

Directive: McManus to get Bloomesday proclamation framed and hang it on the first Sunday the cultural series resumes.

Directive: Novack and Kerr to pursue purchasers for the inside covers of the directory.

Directive: C.Cameron to offer full and half page ads on inside pages of the directory at \$65 and \$40 respectively.

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Carroll Cameron