

**The South Florida Emerald Society, Inc**  
**Board of Directors Meeting**  
**Miami Yacht Club**  
**Thursday, May 1, 2014 at 6:30 p.m.**  
**Meeting Minutes**

Members Present: Sean Hayes, John Doherty, Kassie Doyle, Meghan Knol, Blair Brogan, Jack Thompson, Bill O'Brien, Noel McManus Stillings, Joe McManus, Johnette Hardiman, Chris Kelley

Excused Absences: Ann Eustace, Sean Glynn, Sean Ferrell, Don Harrington, Jr., Richard Welch, Jr., Judi Tierney Sherry (Judi Tierney Sherry has given her voting proxy in writing to John Doherty), Dan Fitzgerald, Hugh Ryan

Guests: Barbara McManus

**ORDER OF BUSINESS**

**President's Report**

- Agendas drafted today placing people's names next to suggested committee chair positions based on requests and Sean's best impressions. If you have questions or concerns, please talk to Sean
- Sean says he is not qualified to continue as President because he is not satisfied with his own level of involvement. He feels as though he has let down the Society. He doesn't believe he can change behavior of our members. He believes if he continues as President, involvement will only get worse. He doesn't think he can depend on anyone. He's been sick thinking about this and he doesn't believe he can go on as President comparing where we should be now and what he should have done. He asks someone to make a motion. Sean is resigning his position as President of the Emerald Society.
  - o John Doherty – asking about procedure when President steps down. Does the First VP step up?
  - o Don Harrington (First VP) is unaware of Sean's resignation.
  - o Discussion was had amount Board about possible issues if Sean resigns.
  - o Johnette reviewed bylaws. In summary, if a president resigns, 1<sup>st</sup> VP assumes responsibility. 2<sup>nd</sup> VP becomes 1<sup>st</sup> VP. Vacancy created at 2<sup>nd</sup> VP which can be filled through a presidential appointment with the approval of the board temporarily.
  - o Jack suggests an emergency board meeting to address this situation. There are a lot of Board Members who are not here.
  - o Joe McManus suggests someone phone Harrington to see if he accepts position. If not, then we should consider emergency board meeting.
  - o John Doherty – Are we accepting Resignation of the President?
    - Sean formally resigns. He has made up his mind.
    - Motion to accept Sean Hayes' resignation by M. Knol. Second by B. Brogan. Motion passes.
- John Doherty took over leadership at meeting as Senior Executive Officer present at this meeting.

- Joe McManus moves for a resolution to thank Sean for his service. Second by M. Knol. Motion carries. Thank you Sean for your service!
- John welcomes Jack Thompson, one of our new Board members to the meeting. This is his first boat meeting
- This organization, if it's going to succeed, will need to grow its membership. We need a dynamic leader.
- Meghan moves for John Doherty to call 1<sup>st</sup> VP to advise him of resignation to see if he will serve. If Don Harrington declines, then John to call Richard Welch. 2<sup>nd</sup> by Blair Brogan. Motion carries.
  - John will send an email to let us know what happened.

### **Secretary's Report**

- April 2014 minutes were sent out. Revision suggestions received from John Doherty (clarifying pro-rating membership fees) and Bill O'Brien.
- Motion by J. Hardiman to approve minutes with revisions. Second by J. McManus. Motion carries.

### **Treasurer's Report**

- Combined account balance \$38,957
  - Net profit of \$40 from Marlins baseball game
  - Membership also generated incoming money this month
- For additional details see Treasurer's Report
- Past dues members – approx. 100 people in organization have paid
- J. Hardiman moves to accept Treasurer's Report. Second by B. O'Brien. Motion carries.
- John is out of town May 10 – 31 without access to email/Big Mouth, etc.

### **Committee Reports:**

- Membership
  - Two new applicants (brothers)
    - Mark P. Donnelly
      - Salesman for landscape company. From County Cork, Ireland.
      - Interested in Pub Crawl, paid.
      - Sponsored by Ann Eustace
    - David Donnelly
      - Sponsored by Ann Eustace
      - Brother to Mark Donnelly, above.
      - Interested in Pub Crawl.
    - Motion to approve both applications by J. McManus. Second by B. O'Brien. Motion carries.
- Installation Dinner (J. McManus o/b/o Judi Tierney Sherry)
  - 10 RSVPs so far
  - Please send in your check.
- Publications (J. McManus)
  - Newsletter to be sent out on Saturday.
- Socials (Hugh Ryan)
  - Hugh is not here.

- Baseball game was April's social.
- May social = Installation Dinner
- Social Committee is taking recommendations for June social meeting
- Health & Welfare
  - Meghan Knol has a broken wrist.
  - Oliver Kerr has been having a rough time. He fell and is bruised.
- Public Relations (Noel McManus Stillings)
  - No updates really. Socials and other Emerald activities are important to PR.
- Sergeant At Arms (Sean Ferrel) – Not present, so no report

## New Business

- Bloomsday Request
  - John Kane's Requested Budget equals \$3148 total request, includes:
    - \$245 for flyers
    - \$1603 newspaper ads (includes ads on multiple days in multiple papers)
    - \$1300 for various fees
  - The same request has been sent to both the Emerald Society and St. Patrick's Day Committee
  - In the past, Bloomsday has been sponsored by the St. Patrick's Day Committee.
  - John Doherty – Emeralds have \$500 budget for Bloomsday
    - John suggests this is a grandiose idea. He believes this budget is overblown with respect to what we are trying to accomplish. Bloomsday is a one day event and \$3100 is a large amount of money for such an event.
    - Mentions Sean Glynn's note that questions this large budget request in light of our projected \$10K deficit that we are taking this year.
    - John doesn't think the Emeralds should fund this. He doesn't see any benefit.
  - Meghan Knol wants to know what the Emerald goal is with Bloomsday?
    - It came about originally because a few people wanted to get involved and enjoy the day. They hired an actor to deliver some of the lines from Ulysses and got a piper.
    - Joe McManus says last year we had about 50-60 people. This is about the max that Books & Books can accommodate.
  - Johnette notes Bloomsday is a Monday this year. It's a hard day for attendance. It's unlikely that we will get a good turn out on a Monday.
  - John Doherty thinks Emeralds should not fund this request. We cannot afford it. On the flip side, this will be teed up with St. Patrick's day committee and they will look at it to determine how much, if any, they can fund. Note St. Patrick's Day Committee has some budget.
  - Noel notes that Oliver Kerr ran this in the past, but he can't run it this year. Joe and Barbara McManus have been helping with Bloomsday but they will not be here. They have been asking for help and John Kane stepped up in a big way.
  - Blair Brogan – what's the point of the Emerald Society if we can't support the Bloomsday Festival which is completely in line with the goals of the Emerald Society? We should not deny it without consideration.
  - Meghan asks about June Social. Is there money in the budget for it?
    - We have \$2400 today budget for Socials (8 socials at \$300 each)

- Maybe we have June Social to be Bloomsday event and have social be Bloomsday Celebration
- Meghan Knol moves to move \$300 designated for June Emerald social to be provided to John Kane to be used at his discretion for Bloomsday and Bloomsday will be held in lieu of June social. Second by B. Brogan. Motion carries.
- Chris Kelley points out that Social Committee should be sure that Emerald Members know that no free food will be provided at John Martins after Bloomsday

### **Unfinished Business**

- Café Press t-shirts - Blair Brogan
  - Café Press allows you to create your own design and it can be printed on t-shirts, mugs, etc. You can also have a link from your website to the Café Press website that has a link with your logo that people can use to print t-shirts, mugs, etc. each item has a market cost and then the organization can choose to increase the sales price by a dollar amount to bring in money.
    - For example, if Café Press has a “Cost” price for printing t-shirts that is \$20 per shirt and the Emeralds decide to charge \$25 per shirt, then we can make \$5 per shirt (less a convenience fee) that goes toward the organization.

Motion to adjourn by Chris Kelley. Second by Blair Brogan. Motion carries.

Next meeting Thursday, June 5, 2014.