

# The South Florida Emerald Society, Inc.

## Board of Directors' Meeting

### *Miami Yacht Club*

Thursday, October 4, 2012 at 6:30 p.m.

## Meeting Minutes

### Call to Order

#### Pledge of Allegiance

**Members Present:** Hugh Ryan, Don Harrington, Jr., Sean Hayes, Kassie Doyle, John Doherty, Chuck Daley, Pat Duffy, Sean Farrell, Mary Gerhardt, Joe McManus, Bill O'Brien, Paul Reilly, Judi Tierney Sherry, Don Slesnik III, Noel McManus Stillings, Richard Welch

**Excused Members:** Dave Russell, Chris Kelley, Phil Morrissey, Pat Duffy, Dan Fitzgerald

**Welcome any guests:** Clodagh Michael, Barbara McManus

#### Order of Business:

#### President's Report: (Hugh Ryan) For the Good of the Order

- 1/2 way to St. Pat's Day Pub Crawl Recap -M. Gerhardt
  - o Fun! Live bands at all stops. Thank you to Mary and Paul!
- J. Sherry – Motion to refund Paul for 2 ticket to the pub crawl for people who could not attend. Second S. Hayes. Motion passes.

#### Secretary's Report: (Kassie Doyle)

- Minutes of September Board meeting
  - o J. Sherry – Motion to approve amended minutes and send out to all. M. Gerhardt second. Motion passes.

#### Treasurer's Report: (John Doherty)

- Combined balance bank accounts and CDs: \$35,735.61
- Revenues and expenses reviewed per Treasurer's report
- Future spending – Christmas in Ireland has around \$4530 in expenses coming up, but also many revenues.
- We are counting on Christmas in Ireland revenue to make the budget
- Committee chairs – please prepare 2013 proposed budgets with your expectations for next year's anticipated expenses and revenues
- Marlins baseball game – we took in net \$145 revenue
- St. Patrick's Day Pub crawl – net revenue from this was -\$163.50 (less \$60 for the money to be refunded to Paul per earlier vote)
- J. McManus motion to approve T. Report. 2<sup>nd</sup> by S. Hayes. Motion passes.

## **Committee Reports:**

Christmas in Ireland (K. Doyle) – October update on planning

- Invitations – printed tomorrow
- RSVPs must be received by Dec 1
- Still need sponsors: Breffni dancers, Fiddlers
- Liquor License – Got initial event sign off from City of Palmetto Bay (next = liquor sign off from county then get form approved by alcohol bureau)
- Raffle Tickets – need to be sold!!
- Raffle Prizes
  - o Weekend in Savannah
  - o Don Harrington: weekend at Conrad Hilton in Miami
  - o Judi Sherry: \$100 to Joe's Stone Crabs
  - o Mary Gerhardt: basket
  - o Chris Kelley: Basketball tickets
  - o Hugh Ryan: Baseball Tickets
- Publicity? Facebook, Newsletter, Big Mouth
  - o Big Mouth Count Down - Xmas in Ireland 4 weeks away, 2 weeks away, etc
  - o Send out flyers, save the dates, to be printed and posted in public

Social –(Paul Reilly)

- Not finalized yet for October. Will be finalized by Wed. Oct 10

St. Pats liaison update → K. Doyle defers to Clodagh Michael

- We have a tiny group of festival supporters. The festival might not survive if we do not get more support. There are 5 or 6 people who do most of the work for the festival for approximately 3000 attendees. We need support from the Emerald Society to help us. Particularly with Entertainment.
- Next St. Pat's Meeting: Tuesday, Oct. 9 at 7:00 pm at Judi Sherry's house – Please come, please help, we need it.
- Question: Why do we want to kill ourselves to keep doing the St. Pats festival? Why not merge it with the festival in Broward? Answer: Because we live in Miami and we are Irish
- This year's festival will be one day and one week ahead of St. Pats
- C. Michael: The St. Pat's festival is the Emerald's public face. If we let it go then what then for the Emerald Society?
- D. Slesnick: Seems to him that the way St. Pats versus Emeralds is set up is divisive to our organization.

Membership –(H. Ryan & C. Kelley)

- Christian Atkins – New Member – J. Sherry moves to approve Christian Atkins. J. McManus second. Motion passes.
- November meeting – Membership meeting will announce a comprehensive plan for membership and new members! Hooray!!
- Facebook Update – 22 likes for the Emerald Society!

Website and Big Mouth –(J. Doherty)

- Utilization of this great tool is minimal right now
- Committee chairs need to write ads and send them in

*Shamrock News* –(Joe & Barbara McManus)

- October issue should go out Saturday around noon

Health & Welfare

- Dan Fitzgerald had surgery today
- Mary Ann and Oliver Kerr are better. They are recouping from their car accident.
- Marge Hartnett committee – thinking of getting a plaque on a bench at Hartnett Park in Marge’s honor. Don Slesnick heard rumors they may be re-doing park. Further investigation needed.

Installation Dinner (J. Sherry)

- Do we still want the Installation Dinner at Jungle Island?
- J. McManus motion to have Installation Dinner at Jungle Island. After additional discussion, motion withdrawn.

**Unfinished Business - None**

**New Business**

- Jr. Orange Bowl Committee – Would like to extend invitation to Emerald Society to walk in the Parade
  - o Emerald Society considering participating in Jr. Orange Bowl Committee Parade through Coral Gables. (With John Martin’s post-party!)
  - o Jr. Orange Bowl Parade – 64 years
    - Sunday, December 30 at 4:00 pm
  - o There is no financial obligation
  - o We need at least 30 members
  - o J. Macmanus moves for Emerald Society to participate in Jr. Orange Bowl Parade on Dec. 30. Second by M. Gerhardt. Motion passes.

**Good of the Order/ Adjournment**

**Next meeting: November 1, 2012-6:30 PM Miami Yacht Club**