

**The South Florida Emerald Society, Inc.**

**Board of Directors' Meeting  
Miami Yacht Club  
Thursday, Feb 4, 6:30 P.M.**

**Minutes**

**Call to Order**

Pledge of Allegiance  
Meeting called to order at 7:10PM

In Attendance: Oliver Kerr, President, Janice McKay, 1<sup>nd</sup> V.P., John Doherty, Treasurer, Historian Dan Fitzgerald, Directors: Jeff Bailey, Chuck Daley, Chris Kelley, Judi Tierney Sherry, Sean Ferrell, Joe McManus, Sean Glynn., Bill O'Brien. Also in attendance were members:, Barbara McManus, Mary Ann Kerr, and Paul Reilly  
Excused absences: Erin Ashley, Hugh Ryan, Mary Gerhardt, Pat Novak

**Order of Business:**

**Secretary's Report:** H. A. Ryan  
January Minutes tabled due to absence of secretary

**Treasurer's Report:** J. Doherty, Treasurer  
Discussion: On Approval/Rejection of Proposed Budget  
Erin Ashley has submitted the Christmas In Ireland budget for the fiscal year 2010-2011; however, her budget results in an overall deficit for the Proposed Emerald Society Budget.  
Losses for fiscal year 2009 – 2010 Christmas in Ireland/Pub Crawl/Installation Dinner  
Motion By J. McManus to direct the Christmas In Ireland Chair to reduce her costs by \$2,000  
The Motion did not receive a second.  
Motion by Jeff Bailey to 1) adopt the Proposed Emerald Society Budget (with deficit); 2) have the President direct the committee chairs to review their existing budgets and re-submit them at the next BOD meeting; and 3) specifically direct the Christmas in Ireland chair to review her budget with her committee and revise her budget to reflect the event as a revenue generating event rather than a break-even/loss event.  
2<sup>nd</sup> by J. Mc Manus  
Motion carried and the 2010-2011 Proposed Budget was adopted and the President is requested to send written directives as adopted by the motion.

### **Committee Reports:**

Reestablish 50/50 – increase its revenue **-\$90 to John**delete

### **Social Committee**

Feb 17 – **Sculley's** Scully's on Sunset 6:30 – excellent hors d'oeuvres, make reservations for the \$14.95 prime rib

No social in March – St. Patrick's Day Festival

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### **Christmas**time** in Ireland-** E. Ashley

-Budget to be submitted – Consideration to whether committee needs to be a profit or a break even event Discussion as to increasing revenue

- Begin work on a raffle – establish a committee – raffle tickets need to be sold earlier

- Directive to be provided to chair that the event should be a revenue-generating event and a new budget should be presented to the BOD for review and approval in accordance with such directive

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### **Membership Committee: Sean Glynn**

182 members – 82 have paid

Membership committee to meet Feb. 24

Dues are now due –

New Member- Amy Law

Sponsored by Billy Cameron

New Member- Cassie Doyle, Esq

New Member: Codagh “Clo” Michel

New Member: Sean Singletary

**Motion** to accept new members – Dan Fitzgerald – Seconded by Jeff Bailey

Motion passed

The fifth member: Mathew Wood, pending payment of dues

Goal/ plan/Achievement for Membership Committee: How membership is going to be increased and maintained.

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### **Installation Dinner-** Judi Tierney Sherry

May 12 – Jungle Island

Discussion: Increase of fees – Deposit sent

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**Website/Big Mouth-** J. Doherty

Increase of usage of website, but not up to its potential

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**Shamrock News-** J. McManus

Will be out this weekend

Discussion on the feasibility of using the newsletter for paid advertisements.

\$10 per ad was accepted; **quarterly for \$25.00 accepted**

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**Unfinished Business:**

**Elections:**

Using Survey Monkey for the vote – link to complete the vote for officers and 6 directors

Survey Monkey has write in capabilities

For those who do not have email, they will be mailed out. Paper ballots to be tallied by Chris Kelley. Voting is completed at 12:00 AM. Feb 26. At 12:01 – download results – how many voted, who was elected. Results will be presented to the board on March 4. Those elected will assume duties at the April board meeting. Installation is on May 12.

Discussion: On terms of office. Whether there should be a by law change or 3 years on the board and forced one year sabbatical. Subject to review. **Board granted waiver for meeting this condition for this Ballot.** Consensus to bring in new people, new ideas, new energy.

**Health & Welfare-**

A sympathy card was sent to John Doherty for his sister.

**Announcements:**

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**Good of the Order/Adjournment** by Dan Fitzgerald seconded J. Mc Kay  
**Meeting Adjourned approximately 8:40 PM**

**Next Board Meeting March 4, 7:00PM at Miami Yacht Club**