

The South Florida Emerald Society, Inc
Board of Directors Meeting
Miami Yacht Club
Thursday, October 1, 2015 at 6:45 p.m.
Meeting Minutes

Call to Order

- Members present: Don Harrington, John Doherty, Johnette Hardiman, Sean Glynn, Kassie Doyle Taylor, Chris Kelley
- Excused absences: Mark Donnelly, David Donnelly, Hugh Ryan, Paul Reilly
- Unexcused Absences: Sean Ferrell, Bill O'Brien, Richard Al-Iman, Ann Eustace, Megan Walsh, Michael Lally, Sean Hayes

Pledge of Allegiance

Quorum Call

Welcome any guests – Isaac Taylor

Quorum call

Recording of Proxies: Hugh Ryan to Chris Kelly, Rich Al-Imann to Don Harrington

President's Report

- Persons on board must respect everyone else's time
- Next meeting with quorum we should plan on amending the bylaws to limit the number of excused/unexcused absences for Board members
- Membership, membership, membership

Secretary's Report

- Johnette Hardiman as K. Doyle Taylor was absent from last meeting. September board meeting minutes reviewed.
- Motion to approve September Board Meeting Minutes by J. Hardiman. Second by Sean Glynn. Motion passes.

Treasurer's Report

- Treasurer's Report
 - o Combined bank account balance is \$32,324.32
 - o John Negotiated good rate for liability insurance for Celtic Christmas
 - o For additional details see Treasurer's Report
 - o Motion to approve Treasurer's report by J. Hardiman. Second by Sean Glynn. Motion passes.
- S. Glynn – Questions re budget
 - o Does not look like we are going to hit projections for membership and social revenues
 - o A lot riding on Celtic Christmas
 - o Sean believes that if we know revenues are not going to hit then we should reduce expenses
 - o Doherty: Depends a lot on Celtic Christmas

- Expenses – We are saving money on location (will be around \$3500, \$7500 budgeted)
- Entertainment - budgeted \$800 but will be around \$550
- Liquor Insurance – extra expense not budgeted for
- From revenue perspective – we need to sell a lot of tickets to make the number. If we sell 100 tickets at \$65, we may have enough to cover
- The real question is the raffle sales and the silent auction. We have \$4,000 projected in income
- Real risks to budget: Irish Stew Cook-off and King Mango Strut
- As of now, it looks like we are going to be about \$5000 short but remember that the budget was passed with a \$5000 deficit
- Sean feels better with budget to give Celtic to Kassie and let it ride but he still believes the Society could benefit from a financial committee

Committee Reports

- Membership
 - Fado’s event – Fados’ failed to mention there was a \$20 cover charge. Tim paid this out of his pocket. Low turnout but Fado’s is off our list for future events because they refused to work for us.
 - Miami International Film Festival GEMS – Opening night Screening of Irish Film “Brooklyn”
 - Tricianne Garrihy will be performing live in the lobby before the show
 - Movie is likely to sell out
 - When should Sean send another blast? Soon, but be sure to cut it down. Suggest that we do it regular and often
 - Kassie thought \$22 for a movie was a little pricey. But this is opening night and it’s a good cultural event to share with the organization
 - September Social Recap – Sports Grille Ale House
 - Nice turnout. Good separate room. Enjoyed by all who attended.
 - Member Applications
 - Eimear Zone – Paternal side is Bantry, West Cork and maternal side is Ballinasloe, Galway Island. Maiden name is O’Callaghan. Three children and lives in Miami. Sean will follow-up to see which committee she is most interested in.
 - Johnette Hardiman moves to approve application. Second by John Doherty. Motion passes unopposed.
- Socials
 - October 28 – Scully’s
 - If you want to order Prime Rib, call and order in advance because they sell out!
 - November Social?
 - Last Wednesday in November is the day before Thanksgiving
 - We should have social on November 18 at Irish Times

- Still gives us opportunity to sell Celtic Christmas raffle tickets and last minute Celtic Christmas tickets
- Celtic Cultural Series - Joe McManus is not present so no report.
- Shamrock news - Thanks to the McManuses for another great issue!
- Health and Welfare
 - David and Mark Donnelly's brother, Frank, passed away following an extended illness. Our deepest condolences to them and their families
 - Dan Fitzgerald is doing better and on the mend
 - Dolores Fitzgerald is also feeling better
 - Sean spoke to Carol Cameron on Saturday. Billy is still feeling about the same. He is resting.
- Public Relations – nothing to report
- Bylaws – nothing to report
- St. Patrick's Festival Committee
 - Next meeting is October 20
 - Last meeting had 4 or 5 people there
 - John Doherty previously asked Emerald membership to help. St. Patrick's Festival Committee really needs volunteers! Please show up to meetings and assist!
 - John is working on entertainment and has a few options booked and/or lined up
 - Noel McManus and John Doherty working on grants. They made a \$7,500 grant application with the county and a \$2,500 application to City of Coral Gables
 - Advertising is critical, but they are behind. Only one Emerald (Don Harrington) has bought an ad
- Celtic Christmas
 - 29 tickets sold to date
 - Sean's projections
 - 60 tickets at \$65 and 50 at \$75 = \$7,650
 - Contract with Elks obtained
 - Entertainment (Paddy Kelligan) booked
 - Insurance booked
 - Invitations are in the mail today
 - RSVPs will go back to John
 - Annie Goodrich at Elks requires number a week in advance → NO at the door sales
 - David Donnelly is working on donations. This is a many-person job. Please help!
 - Every single board member should donate at least one raffle or silent auction problem
 - John Doherty – Who is in charge of marketing
 - How do we make repetitive announcement going forward
 - John needs repetitive program for ticket sales. We need to market this.

- Sean – Will create a narrative to be sent out periodically for Celtic Christmas. Kassie will work on it too.

Old Business – None

New Business

- King Mango Strut – we need to come up with a new theme. It's October already so this will be here soon.