



St. Patrick's Day Festival

SOUVENIR BOOK ADVERTISING CONTRACT

*Showcasing Irish Traditions, Culture & Heritage
to the entire South Florida community*

**Fred B. Hartnett Ponce Circle Park
Coral Gables, Florida**

Saturday, March 11, 2017

Advertiser's Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

Email: _____

Please check one	Color	B & W	Size			
<input type="checkbox"/> Back Cover (Color only)	\$ 3000.	-- N/A --	8½ x 11	Full Page	Half Page	
<input type="checkbox"/> Inside Back Cover	\$ 2000.	\$1500.	8½ x 11			
<input type="checkbox"/> Inside Front Cover	\$ 2000.	\$1500.	8½ x 11		Quarter (1/4) Page	(1/8) Page
<input type="checkbox"/> Full Page	\$ 700.	\$ 500.	7½ x 10			
<input type="checkbox"/> Half Page	\$ 385.	\$ 275.	7½ x 5		<input type="checkbox"/> New Ad <input type="checkbox"/> Renew last year's ad	
<input type="checkbox"/> Quarter Page (vertical only)	\$ 210.	\$ 150.	3¾ x 5			
<input type="checkbox"/> Eighth Page (business card)	\$ 120.	\$ 85.	3¾ x 2½			

Advertising copy **MUST** be "camera ready art" or in a digital format. Digital images are PDFs, jpeg, tiffs with a minimum resolution of 300dpi. Website images are NOT suitable. Digital ads may be emailed to stpatsads@gmail.com. Please contact Judi at 305-951-3855 with questions or more information.

I authorize the St. Patrick's Day Committee to place my advertisement in the 2017 Souvenir Book. Enclosed is my check in the amount of \$_____

Advertiser's signature: _____ Date: _____

Sold by: _____

To ensure placement in the 2017 Souvenir Book, please return this copy with check payable to: St. Patrick's Day Committee, Inc. Mail to St. Patrick's Day Committee, Inc., P.O. Box 836225, Miami, FL 33283-6225 **DEADLINE February 17, 2017.**

Office Use Only: Date rec'd _____ by _____ Paid _____ Printer rec'd _____